

THE MIRROR JOURNAL

VOL. 4, NO. 7

MIRROR, ALTA., DECEMBER 18, 1914

5 CENTS PER COPY

LOOK GREAT XMAS SALE LOOK

Fancy Goods, Christmas Presents and Toys, China, and everything for the season to be
SOLD OUT AT COST

Ladies Waists

From \$1.00 to \$3.00 to be
sold out at
Half Price

Ladies Skirts

To Clear from \$3.00 to \$5.00
Reg. \$5.75 and \$6.50

Ladies Night Gowns

REG. \$1.50
Sale 85c
EXTRA FINE GOODS

XMAS FRUITS AND NUTS, ALMONDS, WALNUTS, BRAZILS, FILBERTS, RAISINS, CURRANTS, PEEL, MINGE MEAT, DATES, FIGS. FRESH FOR THE SEASON.

INTIMATION

We have TWO more weeks in which to do business in this store. Our intentions are to close down positively the 1st of the New Year, also we are going to unload this stock by that date. Take advantage while the buying is good.

FRESH FRUIT, ORANGES, APPLES, LEMONS, AND GRAPES.
EXTRA FINE TABLE RAISINS.

Men's Slippers

High Class. Reg. \$2.50
Sale \$1.85

Men's Winter Caps

Reg. Prices \$1.35 to \$1.95
Sale 95c

Men's Mitts and Gloves

| | |
|-------------------|-------------|
| Reg. \$1.50 | SALE \$1.05 |
| Reg. 1.25 | " .80 |
| Reg. 1.00 | " .65 |
| Reg. All wool 65c | " .35 |

MIRROR CASH STORE

A county superintendent in a neighboring county asked every teacher at the county institute who took their local or county paper to hold up their hands and only six responded. The superintendent expressed great surprise and said: "You don't spend a dollar a year with those papers, yet you expect them to print free of charge, notices of all institutes, insert long pro-

grams, expect them to advertise you, thus assisting you to climb the ladder to better positions and better salaries, without a cent in return.

Mr. and Mrs. Johnson, of Erskine, are the guests of Mr. and Mrs. John Stevenson.

Read the bargains in the Mirror Cash Store ad.

A MERRY XMAS AND A HAPPY NEW YEAR TO ALL

But make your days more cheerful by ordering some of our \$3.25 and \$4.50 coal which is on the way. Do it now for it is nearly all sold.

Don't turn this down until we have explained it to you

The Imperial Lumber Co. Ltd.

JEWELRY

TALBOTT BROS., Watchmakers, and time inspectors, for G. T. F. Halliwell, are putting in a select stock of jewelry in what was formerly the Mirror Bakery.

We do not believe that Jewelry of this grade has ever been sold at any where near our prices in Western Canada.

A small payment will hold any article until Christmas, so order now and get choice of stock.

Written guarantee issued when desired on cleaning, jewel, main spring and staff work. There will be a side line of fruit, candies, etc. Toffee Bakery Bread and other products.

TALBOTT BROS., Mirror

ATTACK ON ENGLISH COAST TOWNS

London.—(11.55 p.m.)—The British official press bureau late to-day issued the following statement from the war office regarding the German raid:

At 8 a.m. to-day three enemy's ships were sighted off Hartlepool and at 8.15 they commenced a bombardment. The ships appeared to be two battle cruisers and one armored cruiser. The land batteries replied and are reported to have damaged the enemy. At 8.50 the firing ceased and the enemy steamed away. None of our guns were touched.

One shell fell in the Royal Engineers' lines and several in the lines of the 18th service battalion of Durham Light Infantry. "The casualties among the troops amounted to seven killed and fourteen wounded. Some damage was done to the town, buildings and gas works being set on fire. During the bombardment, especially in West Hartlepool, the people crowded into the streets and approximately 22 were killed and 50 wounded.

"At the same time a battle cruiser and an armored cruiser appeared off Scarborough and fired about fifty shots which caused considerable damage and thirteen casualties are reported. "At Whitby two battle cruisers fired some shots, doing damage to several buildings. The casualties reported here are two killed and two wounded. At all these places there was an entire absence of panic, and the

demeanor of the people was everything that could be desired. London, Dec. 16.—(9.22 p.m.)—The following is the official press bureau's statement on the German attack on the English coast:

"This morning a German cruiser force made a demonstration upon the Yorkshire coast in the course of which they shelled Hartlepool, Whitby and Scarborough. A number of their fastest ships were employed for this purpose and they remained about an hour on the coast.

"They were engaged by patrol vessels on the spot. As soon as the presence of the enemy was reported a British patrolling squadron endeavored to cut them off. On sighting the British vessels the Germans retired at full speed, and, favored by the heavy fog, succeeded in making good their escape. The losses on both sides were small, but fuller reports have not yet been received.

A little boy received a toy donkey as a birthday present. "What are you going to call it?" asked his father. "King George," replied the boy. "Oh no," said his father, "that would never do. That would be an insult to the King. Why not call it the Kaiser?" "Because said the little boy, indignantly, "that would be an insult to my donkey."

Renew your subscription before 1915.

This is just the right size town to settle down in and enjoy life. Everything for the comfort of life can be bought here and \$10 will go as far as \$25 will in the large cities. When you want to leave the farm, come to our town and build a nice comfortable home and be among the best people in the world.

Useful Gifts

THIS IS A YEAR WHEN PEOPLE ARE BUYING MANY USEFUL GIFTS. OUR STOCK HAS BEEN BOUGHT WITH THAT IDEA IN VIEW. COME IN AND LET US HELP YOU IN YOUR SELECTIONS.

GROCERIES

Be sure and come in shortly before Christmas as we will have everything that is good to eat.

APPLES, ORANGES, JAP ORANGES, FIGS, RIPE TOMATOES, LETTUCE, NUTS, CANDIES, ETC.

At Reasonable Prices

Panrucker & Holland

Mirror and Alix

succeeds by building up and
ing the blood supply, so that the
digestive organs are strength-

appetite is restored and tone the whole system. Thousands proved this by personal experience as shown by the following instance. Mrs. James Hoyle, South, N.S., says: "For years I suffer from indigestion. I not take food without feeling distress afterwards, and in consequence I was badly run down. Some after eating I would take spells illness with a feeling as if my

throughout my body, and at other my heart would palpitate so violently that I feared I would die. Na-

I was doctoring continually without getting better. Then my wife got me a supply of Dr. Williams' Pink Pills and before long I was helping me, and I used to take them until I was well to health. I was never in better health than I am now, and I owe to Dr. Williams' Pink Pills." These Pills are sold by all medicine men or you can get them by mail.

The Dr. Williams' Medicine Co.,
ville, Ont.

Climbing and Flying
Alpinist has to lift his own
at every step and also put
a good deal of exertion to keep
it from falling. At any height
20,000 feet the strongest man
his breath heavily and ad-
slowly as he uses his feet and
to climb. How is it with the
we will see behind the

used and calculating? How high
the rise before nature rebels?
Is the axistator does not have to

weight the muscles of his arms are always in play and the strain upon his nervous system is constant. He therefore puts forth all his strength, while his safety depends upon the alertness of his faculties—he always have control of the aeroplane or he will be destroyed. Therefore it may be assumed that he can fly as high as men have risen in balloons, it which the pilot and his

nions can remain motionless.
every muscle relaxed as they
upward, feeling at the same time

ly secure so long as they re-
consciousless. James Glaisher,
Englishman, in a balloon as-
cent the Greenwich observatory on
ember 7, 1862, to make observa-
in the higher strata of the at-
sphere, reached an altitude consid-
ably above 20,000. He estimated
the fact that the balloon rising
feet a minute when he became in-
sible at 20,000 feet and was fall-

000 feet in 12 minutes when he re-
himself thirteen minutes later
he reached an altitude of 37,000
Scientific men have disputed his

A Varying Impression
You don't seem to hold me in the regard that you did when you loved me," said the sentimental

"You must remember," replied her spouse, "that you don't look

...telephone lineman fell asleep on
...d a pole in Oregon recently.
...sly seeing the motionless fig-
...f a man lying across the cross-
...with arms and legs dangling in
...r, thought he had been electro-

When assistance arrived it found that the man had merely lulled to sleep by the warm sun.

elt had prevented his falling.

DISAPPEARED

and Coffee Ails Vanish Before Postum

seems almost too good to be true. ay headache, nervousness, insomnia and many other obscure troubles when tea and coffee are dis-

The reason is clear. Tea and coffee are a poisonous drug—caffeine—

causes the trouble, but Postum
ins only the food elements in
e hard what with a little mol-

eastern man grew enthusiastic
wrote as follows:

until 18 months ago I used coffee
arly every day and suffered from
che, bitter taste in my mouth,
adigestion; was gloomy and irrit-
had variable or absent appetite

of flesh, depressed in spirits, etc. attribute these things to coffee, use since I quit it and have drank

me given by Canadian Postum Windsor, Ont. Read "The Road toville," in pgs.

stant Postum—is a soluble pow-

A teaspoonful dissolves quickly in a cup of hot water and, with milk and sugar, makes a delicious beverage instantly. 30c and 50c tins. The cost per cup of both kinds is about the same.

There's a Reason" for Postum.

—sold by Grocers. |

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., L.L.D., D.C.L., President
ALEXANDER LAIRD, General Manager JOHN AIRD, Asst. General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

MIRROR BRANCH:
T. S. Little, Acting Manager



XMAS PRESENTS

I have a large range of Suitable Xmas Presents all the latest goods marked at very close prices.

XMAS CARDS and CALLENDERS
In Great Variety

See my Selection before Buying.

CHAS. L. SUGGETT, P. C., A. C., Phm. B.
Chemist and Druggist

McCORMACK LUMBER Co'y

LUMBER, COAL AND BUILDING SUPPLIES

Head Quarters for Calgary Colliery Coal

Yard and Office
Opposite Livery Barn

W. C. McCormack, Manager

Bon-Ton Livery and Feed Stables

Prompt Service. Rigs and
Drivers supplied to any

Part of the Country
Drying Done on Short Notice.

Auction Sales conducted in any part
of Alberta. For terms apply at barn
or The Mirror Journal.

A. RAY :: Mirror

Piano Contest

The Mirror Journal will give the follow number of Votes on the Piano Contest at Duitman & Johnson store, as follows:—

5,000 Votes for a New Subscription
3,000 " for a Renewal Subscription
5 " for every cent on Job Printing
5 " for every cent on Advertising

Cut out this Coupon, and present it at Duitman & Johnson's store and they will exchange it for 100 Votes on the Piano Contest.

THE MIRROR JOURNAL

The Mirror Journal

Published every Friday at Mirror
Alberta.

Subscription Rates
To all points in Canada, \$1.00 to
the U. S. \$1.50 per Year.

Advertising Rates

Legal and Municipal Advertising, 12
cents per line for first insertion; 8
cents per line for subsequent insertions.
Lost, Strayed or Found Notices, 50
cents for one insertion. Three inser-
tions for \$1.00.

Professional Advertisements 8.00
per month.

Reading Notices in Local columns,
10 cents per line for first insertion; 5
cents per line for subsequent inser-
tions.

Display Advertising Rates given on
application.

All Contract Advertising Accounts
payable at the end of each month.

We do not necessarily incur re-
sponsibility for all views
expressed by correspondents or con-
tributors. Letters may be signed by
a non de plume, provided they are ac-
companied by a bona fide signature.

MIRROR, ALTA. DEC. 18, 1914

THE WILD LAND TAX

Many of our readers have
made enquiries as to the details
of this act, which was assented
to on October 22nd, 1914, and is
now law.

The subject of the taxation
of wild lands is one that is cap-
able of much discussion. There
is no doubt that the purchase
of wild lands by speculators has
enhanced the value of farm
lands, and it is a question as to
how checking this speculation
will effect land prices and pay-
ments. Under our system
wild lands pay as much taxes
per acre as improved farms.

It is true that farm improve-
ments in the vicinity increase
the value of land held for
speculative purposes, and it
may be that there is something
in the position that speculators
should pay something in the
nature of compensation for the
increased price.

However, our present object
is not to discuss the advisability
of the act, but to give a few de-
tails of its provisions.

The tax under this act, is to
be 1 per cent of the assessed
value and is payable to the
crown and not to the local
municipality. It does not ex-
tend to a homestead for which
a patent has not been issued,
nor does it extend to lands in
any city or village.

The following lands do not
have to pay this tax:

(1) All enclosed land which
has been used for the purpose
of pasturing horses, cattle or
sheep, which are the property
of the owner of the land upon
which horses or cattle to the
number of at least one, or
sheep to the number of at least
three, for every ten acres en-
closed have been pasturing for
six months during the previous
year.

(2) Land owned by a bona
fide farmer who is actually re-
siding on some portion of same,
under this clause shall be ex-
cluded 640 acres in the aggregate;
such exemptions, however, may
cover parcels of land which are
not contiguous but which are
situated within a radius of
nine miles from the home of
the owner.

(3) The land of any owner
where each section or portion
thereof has had one fourth of
its area under cultivation or
crop during the previous year,
provided that where the owner
has several portions of land
within a radius of nine miles
and in the same assessment dis-
trict the area under cultivation
or crop may be on any portion.

Several benefits are bound to
accrue from the operation of the
wild land tax act. It is gener-
ally expected that absentee
landlords will make arrange-
ments to cultivate 25 per cent

of their holdings in order to
escape the tax. This will large-
ly increase the grain produc-
tion of each district, and of Al-
berta. Farmers as a whole
will have to increase thereon
their cultivated lands, increase
the number of their stock and
this will operate greatly to the
advantage of business in towns
and villages. Absentee owner
will also, it is expected, endeavor
in a more or less degree to
dispose of much of their hold-
ings and coincident with this
will come, for the time being at
least, a general lowering of the
prices at which much wild land
has been held. This will tend
to increase the number of
actual farmers in each district
and also be of much benefit to
every town and village. The
consequent settlement of new
farmers throughout the country
will fill up vacant spots, miti-
gate greatly to the advantage
of general social conditions in
the farming community, assist
in the carrying on of rural
schools and add greatly to the
co-operative effort to establish
good roads throughout the
municipalities. It will assist in
the establishment of free rural
mail delivery routes and the
extension of government rural
telephone lines in territory
which has hitherto been too
sparsely settled to permit of
these utilities being put in. The
wild land tax act has every
reason to be popular.

TRUANT ACT ENFORCEMENT

Inspector Thibault had
two more parents up for not
sending their children to school
the past week. One was fined
the limit, \$10.00; and the other
was put under bonds of \$100.00,
to send his child to school.
Parents should soon learn that
Mr. Thibault intends to enforce
the act. This makes
nine successful prosecutions
this year.

It was only last March that
the Inspectors were appointed
Provincial Truant Officers.
This accounts for the act now
being enforced, which it was
not formerly.

THE ESTRAY LAW

The Alberta Estray Law
prescribes that the party who
takes up an estray animal must
notify the brand reader nearest
to his place to come out and
examine the animal and take a
copy of the brand, if any, on
the animal. Then an advertise-
ment must be inserted in the
nearest local paper and also in
the Alberta Gazette, and until
the law is complied with the
holder of an estray cannot col-
lect any fee for his trouble or fee.
Prompt action must be taken,
the law being very strict in the
matter. The brand readers are
entitled to a fee of two dollars
for each animal they examine
and mileage to the amount of
10¢ per mile for the first 10
miles. The cost of advertising
and the reading of the notice
is a charge against the estray
animal and must be paid when
the animal is claimed. The
party holding the animal is re-
sponsible for all charges until
it is sold, as provided for in the
act, or retained by the owner.

No charges for feed are allowed
between the 15th day of April
and the 15th day of November.
From November 15th to April
15th a fee of 16¢ per head per
day is allowed for horses and
cattle during the day on
which the notice is mailed to
the owner of the estray animal
or to the Alberta Gazette, but
not exceeding the sum of nine
dollars. South of the 29th town-
ship only five cents a day is al-
lowed for feed and the day on
which the notice is mailed to
the owner is limited to three dollars.

Seven more days for Xmas.

CREDIT

When used wisely is a powerful
agency for good, so is

DYNAMITE

Either used unwisely is danger-
ous. Be careful of your CREDIT

PAY UP
I KNEAD THE DOUGH

J. F. FLEWELLING, Mirror

LOCAL NEWS

John Stevenson was a busi-
ness visitor in Stettler this
week.

Fred Crook, of Conrad, Mon-
tana, arrived here on Thursday
and will spend the holidays
with his parents.

Why not send your friend a
New Year's gift by subscribing
for THE JOURNAL, and let your
friend always be in touch with
the doings of Mirror.

W. C. McCormack took a
very artistic sign to Edmonton
this week for to be installed on
the Mirror exhibit.

Jas. McLaren and daughter
left this (Friday) for Hurling-
ton, Quebec. They expect to
be away for about two months.

NOTICE.—On and after Janu-
ary 1st, 1915, we have decided
that all accounts must be set-
tled for every 30 days.

DUITMAN & JOHNSON.

The Royal Neighbors had
their regular social meeting on
Wednesday afternoon with a
good attendance, much interest
was taken in the guessing con-
test and prizes awarded to Mrs.
A. J. Ray, let and Mrs. George
Thomas, 2nd.

There will be a concert held
in Kadlec's Hall, Mirror, on
Jan. 8th, 1915. The proceeds of
same will be in aid of the
Belgium relief fund. Every
citizen should make special
effort to help along this good
cause by attending the concert.
Full program will be given in
our next issue.

A School Christmas tree will
be held in Kadlec's Hall on
Christmas Eve, Thursday, Dec.
24th starting at 8 p. m. All
children free. Given up people
25¢. Anyone wishing to put
presents on the tree may do so.
Everybody welcome. Come
and bring the children.

JEWELRY.—The stock of
jewelry advertised by Talbot
Bros., is somewhat delayed by
rush of orders at the wholesale
house, but will be on display
the first of next week.

TALBOT BROS.

THE JOURNAL WANT Ads. Bring
Good Results.

PIANO CONTEST

RECORD

The following is the standing
of contestants in the piano
contest.

| Contestant | Number of Votes |
|------------|-----------------|
| 100 | 65010 |
| 9 | 50914 |
| 105 | 30770 |
| 6 | 26149 |
| 44 | 21825 |
| 148 | 19875 |
| 123 | 19298 |
| 31 | 16505 |
| 119 | 17900 |
| 83 | 13475 |
| 71 | 13375 |
| 68 | 13052 |
| 4 | 12780 |
| 97 | 19100 |
| 12 | 13280 |
| 151 | 13410 |
| 54 | 11650 |
| 48 | 11900 |
| 1 | 10933 |
| 8 | 8927 |
| 7 | 7958 |
| 84 | 7598 |
| 145 | 7100 |
| 104 | 7000 |
| 118 | 7000 |
| 85 | 7000 |
| 72 | 7000 |
| 80 | 4411 |
| 11 | 3055 |
| 13 | 3071 |
| 31 | 2659 |
| 18 | 2660 |
| 28 | 2658 |
| 92 | 2658 |
| 97 | 3115 |
| 97 | 2558 |

TO THE PARISHIONERS OF ST. MONICA'S CHURCH MIRROR

Dear Friends:—We are once
more approaching the great
Christian Festival which com-
memorates the birth of Jesus
of Nazareth at Bethlehem.
Surely that message of peace
and goodwill which Christ
brought should come home to
all of us with special force
this year. In this time of national
stress and trouble we are driven
to turn from transitory and
temporal things to the great
eternal truths. It is in religion
that we find that peace which
the world cannot give. Let us
then all join in our little church
at Christmastide to offer up our
sacrifice of praise and thank-
sgiving and to receive that gift
which can help us to face the
difficulties and responsibilities
of the coming year.

There will be celebrations of
Holy Communion at 8 a. m. on
Xmas Day and in the afternoon
on Dec. 27th. I hope all in
town will make a special effort
to come to the early service.
I am, faithfully your rector,
MARTIN W. HOLDOM.

Builders Take Notice

If you wish to do any kind of building call
and see us for we will meet any quotation
for cash or we will give you TERMS that
will suit.

Don't wait but see US NOW for opportunity
does not wait on you.

Remember we are headquarters for the
Best Coal mined in this district that are
obtainable.

PHONE No. 17

The Imperial Lumber Co. Ltd.
K. B. IVESON, Manager, MIRROR